CONFERENCE SCHEDULE
As of July 26, 2019 • Subject to Change
Your Up-to-Date Conference Companion App

- Get directions, read speaker biographies, bookmark your favorite workshops, and more.
- Capture and share your favorite Conference moments.
- Start discussions, plan networking events, and build connections with your UnidosUS familia.
- Evaluate workshops, speakers, meal events, and exhibitors to let us know about your Conference experience.

Search for

Access Complimentary WIFI via #UnidosUS19 Password: Vegas2020

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2019
ANNUAL
CONFERENCE
SCHEDULE
As of July 26, 2019 • Subject to Change

Download the UnidosUS Annual Conference App for the most up-to-date information.

UNLESS OTHERWISE NOTED, ALL EVENTS TAKE PLACE AT THE SAN DIEGO CONVENTION CENTER.
## FRIDAY, AUGUST 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m.–7:00 p.m.</td>
<td>CONFERENCE REGISTRATION</td>
<td>Lobby D Ground Level</td>
</tr>
</tbody>
</table>

## SATURDAY, AUGUST 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00–9:00 a.m.</td>
<td>UNIDOS US SUPERHERO FAMILY 5K Sponsored by Herbalife Nutrition</td>
<td>Embarcadero Marina Park South</td>
</tr>
<tr>
<td>7:45–8:45 a.m.</td>
<td>COFFEE NETWORKING HOUR</td>
<td>East Terrace Upper Level</td>
</tr>
<tr>
<td>8:00 a.m.–7:00 p.m.</td>
<td>CONFERENCE REGISTRATION</td>
<td>Lobby D Ground Level</td>
</tr>
<tr>
<td>8:30 a.m.–5:00 p.m.</td>
<td>AFFILIATE CONCIERGE LOUNGE</td>
<td>25B Upper Level</td>
</tr>
<tr>
<td>9:00–10:30 a.m.</td>
<td>CONCURRENT WORKSHOPS</td>
<td>Rooms 28–33AB</td>
</tr>
</tbody>
</table>

### Room 28A-E Upper Level

**FUTURE CHANGEMAKERS**

The “You” Advantage: Using Your Uniqueness to Build a Bridge of Possibilities

Co-Sponsored by BP, Marriott International, Inc., and Wells Fargo

**FEATURED SPEAKER**

- Pedro Espinoza, Internet Entrepreneur, Angel Investor, Author, and The Robin Hood of Technology, according to the Voice of America

### Room 31C

Technology: Improving or Hurting Latinos’ Chance at Homeownership?

### Room 29CD

Invisible No More: Making Sure Latinos Count in the 2020 Census

### Room 33AB

Supporting Resilient Latino Children Living in Poverty
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30–11:00 a.m.</td>
<td><strong>NATIONAL LATINO FAMILY EXPO® RIBBON-CUTTING CEREMONY</strong>&lt;br&gt;Sponsored by UPS&lt;br&gt;Exhibit Hall C Entrance</td>
</tr>
<tr>
<td>11:00 a.m.–12:30 p.m.</td>
<td><strong>CONCURRENT WORKSHOPS</strong>&lt;br&gt;Rooms 29AB–33AB</td>
</tr>
<tr>
<td>Room 29AB</td>
<td><strong>FUTURE CHANGEMAKERS</strong>&lt;br&gt;Embracing Our Afro-Latinx Identities</td>
</tr>
<tr>
<td>Room 31C</td>
<td>Financing Our Future: Managing Loans and Avoiding the Student Debt Trap</td>
</tr>
<tr>
<td>Room 30CD</td>
<td>21st-Century Settlement Houses: Modern Possibilities for Immigrant Integration</td>
</tr>
<tr>
<td>Room 33AB</td>
<td>The 2020 Health Care Debate: What’s at Stake for Latinos?</td>
</tr>
<tr>
<td>Room 32AB</td>
<td>All-Star Boards: Practices of Highly Effective Nonprofit Boards of Directors</td>
</tr>
<tr>
<td>Room 30AB</td>
<td>The “BA Challenge” in Early Childhood Education: How Increasing Degree Requirements Are Impacting Latina Teachers</td>
</tr>
<tr>
<td>Room 31AB</td>
<td>Tech for Good: Latinx Entrepreneurs Using Tech for Social Impact</td>
</tr>
<tr>
<td>11:00 a.m.–7:00 p.m.</td>
<td><strong>NATIONAL LATINO FAMILY EXPO</strong>&lt;br&gt;Sponsored by UPS&lt;br&gt;Exhibit Hall C Ground Level</td>
</tr>
</tbody>
</table>
SATURDAY, AUGUST 3

1:00–3:00 p.m.

Honoring Milestone Anniversaries

50th
AltaMed Health Services Corporation (Los Angeles, CA)
Chicanos Por La Causa, Inc. (Phoenix, AZ)
Pathstone Corporation (Rochester, NY)
San Ysidro Health Center (San Diego, CA)
The Chicano Federation of San Diego County (San Diego, CA)
Acacia Network (Bronx, NY)
Latin American Community Center (Wilmington, DE)
100+
Guadalupe Centers, Inc. (Kansas City, MO)
YWCA El Paso del Norte Region (El Paso, TX)
Association House of Chicago (Chicago, IL)

NATIONAL AFFILIATE LUNCHEON:
TRANSFORMING COMMUNITIES
Co-Sponsors: FedEx, Prudential, State Farm, Target, and Univision Communications Inc.
Ballroom 20A-D Upper Level

The official program kickoff offers a special tribute to our nearly 300 Affiliates and staff across the country. It is also the prime opportunity to engage with Conference attendees in one setting.

EMCEE
• León Krauze, News Anchor, Univision, KMEX
  Los Angeles

UNIDOS US FAMILY STRENGTHENING AWARD
• Para Los Niños (Los Angeles, CA)
• Sociedad Latina (Roxbury, MA)

PRESIDENT’S MESSAGE
• Janet Murguía, President and CEO, UnidosUS

KEYNOTE SPEAKER
• Anthony D. Romero, Executive Director, American Civil Liberties Union (ACLU)

3:30–5:00 p.m.

PLENARY
Is the American Dream Still Achievable for Latinos? A Conversation About Affordable Housing
Sponsored by JPMorgan Chase & Co.
28A-E Upper Level

SPEAKERS
• Lourdes Castro-Ramirez, President, University Health System Foundation
• Danny Gardner, Senior Vice President, Freddie Mac
• Lisa Rice, President and CEO, National Fair Housing Alliance
• Diane Yentel, President and CEO, National Low Income Housing Coalition

5:30–8:30 p.m. WELCOME RECEPTION
Co-Sponsored by Marriott International, Inc., The California Endowment, and San Diego Regional Chamber
Ballroom 20A-D Upper Level

ENTERTAINMENT
• La Sonora Dinamita

8:00–10:00 p.m. PRESIDENT’S COUNCIL RECEPTION
(By invitation only)
Co-Sponsored by MGM Resorts International and Target

SUNDAY, AUGUST 4

7:45–8:45 a.m. COFFEE NETWORKING HOUR
East Terrace Upper Level

8:00 a.m.–7:00 p.m. CONFERENCE REGISTRATION
Lobby D Ground Level

8:30 a.m.–5:00 p.m. AFFILIATE CONCIERGE LOUNGE
25B Upper Level

9:00–10:30 a.m. CONCURRENT WORKSHOPS
Rooms 29AB–33C

Room 29AB FUTURE CHANGEMAKERS
Interns: A Force to Be Reckoned With

Room 30AB Housing in 2020: What Do Candidates Need to Focus On

Room 32AB Closing the Achievement Gap for Students of Color

Room 33C SNAP At Risk: How We Can Keep Our Kids and Families Healthy
SUNDAY, AUGUST 4

9:00–10:30 a.m. CONCURRENT WORKSHOPS
Rooms 29AB–33C

Room 30CD Delivering Your Mission Through Strategic Planning

Room 29CD A Generation At Risk: Fighting Family Separation Policies at the Border and Beyond

Room 31AB Latinas in Tech: Breaking the Digital Ceiling

11:00 a.m.–7:00 p.m. NATIONAL LATINO FAMILY EXPO
Sponsored by UPS
Exhibit Hall C Ground Level

11:00 a.m.–1:00 p.m. LATINAS BRUNCH: POWER AND INFLUENCE
Co-Sponsors: Bristol Myers-Squibb, Coca-Cola Company, CVS Health, Hilton, and Wells Fargo
Ballroom 20A-D Upper Level

One of the Conference’s most popular events, which honors and celebrates Latinas everywhere.

EMCEES
• Janet Murguía, President and CEO, UnidosUS
• Maria Salinas, Board Chair, UnidosUS

FEATURED SPEAKERS
• Gloria Calderón Kellett, Writer, Executive Producer, Co-Showrunner, Director & Actor, One Day at a Time
• Nicole Taylor, President and CEO, Silicon Valley Community Foundation
• Paola Mendoza, Artist & Filmmaker

ENTERTAINMENT
• Mariachi Las Alteñas
1:30-3:00 p.m.

**CONCURRENT WORKSHOPS**

**Rooms 29AB–33C**

<table>
<thead>
<tr>
<th>Room</th>
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</tr>
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<tbody>
<tr>
<td>Room 30CD</td>
<td><strong>FUTURE CHANGEMAKERS</strong> Familia es Familia: A Lesson in Leadership from LGBTQ Latinx Youth</td>
</tr>
<tr>
<td>Room 32AB</td>
<td>A Dynamic Duo: Broadening Your Nonprofit’s Reach with FinTech</td>
</tr>
<tr>
<td>Room 29AB</td>
<td><strong>FEATURED WORKSHOP</strong> The First-Gen College Journey: Beating the Odds</td>
</tr>
<tr>
<td>Room 33C</td>
<td>Making Health a Shared Value: Coming Together to Build a Culture of Health</td>
</tr>
<tr>
<td>Room 30AB</td>
<td>Gathering Insights: What Are the Emerging Needs of the Latino Community?</td>
</tr>
<tr>
<td>Room 29CD</td>
<td>Puerto Rico &amp; Maria: What Are the Challenges Two Years Later?</td>
</tr>
<tr>
<td>Room 31AB</td>
<td><strong>FEATURED WORKSHOP</strong> “Immigration Reform: The Corpse That Will Not Die” a Fireside Chat with</td>
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<td>the Author Charles Kamasaki</td>
</tr>
</tbody>
</table>

3:30-5:00 p.m.

**PLENARY**

Trauma is a Reality for Our Kids: How to Protect Them So They Can Thrive

Sponsored by Johnson & Johnson

28A-E Upper Level

**SPEAKERS**

- **Grace Bonilla**, Administrator, Human Resources Administration, City of New York
- **Vilma Reyes, Psy.D.**, Psychologist, Child Trauma Research Program, University of California, San Francisco
- **Vania Deonizio**, Expressive Artist, Keynote Speaker & Activist
- **Pam Wright, LCSW**, Clinical Director, South Bay Community Services
## SUNDAY, AUGUST 4

### 3:30-5:00 p.m. Helen Rodríguez-Trías Health Award
- **San Ysidro Health (San Ysidro, CA)**

   The Helen Rodríguez-Trías Award Reception will follow the plenary.

### 5:00–6:00 p.m. HELEN RODRÍGUEZ-TRÍAS RECEPTION
**Co-Sponsors:** Blueshield of CA and Johnson & Johnson
**East Terrace Upper Level**

**ENTERTAINMENT**
- **Tres Souls**

### 6:00–8:00 p.m. DIVERSITY DRIVES INNOVATION RECEPTION
**Brought to you by Comcast NBCUniversal Telemundo**
**Pavilion Terrace Upper Level**

**LGBTQ & ALLIES RECEPTION: A NIGHT OUT WITH UNIDOS US**
**Co-Sponsors:** Hilton, Human Rights Campaign (HRC), and MillerCoors
**Plaza Terrace Upper Level**

**LGBTQ Champion Award**
- **The Wall Las Memorias Project (Los Angeles, CA)**

**YOUNG PROFESSIONALS AND FUTURE CHANGEMAKERS RECEPTION**
**Co-Sponsored by General Motors Company and McDonald's**
**East Terrace Upper Level**

### 7:00–9:00 p.m. RAZA DEVELOPMENT FUND (RDF) AFFILIATE APPRECIATION RECEPTION
(By invitation only)

## MONDAY, AUGUST 5

### 8:00 a.m.–1:00 p.m. CONFERENCE REGISTRATION
**Lobby D Ground Level**
9:00-10:30 a.m. MONDAY BREAKFAST: LEADING INTO THE FUTURE
Co-Sponsored by Blueshield of CA, Shell, and Toyota
Ballroom 20A-D Upper Level

EMCEES
• Christian Acosta and Claudia Vergara, Co-Hosts, LatinX Now!
  Telemundo/E!/UNIVERSO

REMARKS
• David L. Cohen, Senior Executive Vice President and Chief Diversity Officer, Comcast NBCUniversal Telemundo
• Mayor Kevin L. Faulconer, City of San Diego
• California Secretary of State Alex Padilla

FEATURED SPEAKERS
• Francia Raisa, Actress, GROWN-ISHER
• Chelsea Rendon, Actress, VIDA

ENTERTAINMENT
• Las Cafeteras

11:00 a.m.-12:30 p.m. PLENARY
The Future Is Latino: Breaking Barriers in the Age of Innovation
Co-Sponsored by BP and Walton Family Foundation
28A-E Upper Level

MODERATOR
• Amanda Bergson-Shilcock, Senior Fellow, National Skills Coalition

SPEAKERS
• Aida Cardenas, Executive Director, Building Skills Partnership
• Ramiro Cavazos, President and CEO, United States Hispanic Chamber of Commerce
• Dr. Shirley M. Collado, President, Ithaca College
MONDAY, AUGUST 5

1:00–3:00 p.m.  MONDAY LUNCHEON
Co-Sponsors: Bank of America, Hyundai Motor America, MillerCoors, and Walmart
Ballroom 20A-D Upper Level

ADVOCACY AWARD
• Redlands Christian Migrant Association (Immokalee, FL)

VISION 2020: A CONVERSATION WITH THE CANDIDATES

An opportunity for the Democratic presidential candidates to address Latino leaders and community members from across the United States.

EMCEE
• Vanessa Huac, Senior Correspondent, Noticias Telemundo and Director, Noticias Telemundo Planeta Tierra

MODERATOR
• Janet Murguía, President and CEO, UnidosUS

SPEAKERS
• Joe Biden, Former United States Vice President
• Bernie Sanders, U.S. Senator (D-VT)
• Amy Klobuchar, U.S. Senator (D-MN)
• Kamala Harris, U.S. Senator (D-CA)
3:30–5:00 p.m.  SPEED NETWORKING: CONNECT, ENGAGE, AND SUPPORT
28A-E Upper Level

You asked for it and here it is! This structured and interactive speed networking session will help you build on the relationships you created in San Diego. Our moderator will share some best practices for intentional networking at future events. You’ll engage in one-on-one focused conversations with Conference attendees and find opportunities to support each other personally and professionally.

SPEAKER/MODERATOR
• Monica Gibbs, HACEMOS President, Los Angeles Chapter

6:30–7:30 p.m.  AWARDS GALA PRE-RECEPTION
Sponsored by Verizon
Center Terrace Upper Level

8:00–10:00 p.m.  AWARDS GALA DINNER
Co-Sponsors: AARP, Charter Communications, Ford Motor Company Fund, Nationwide, and UPS
Ballroom 20A-D Upper Level

Our closing ceremony featuring several distinct honors awarded to national and local leaders throughout the country.

EMCEE
• Mariana Atencio, News Correspondent, MSNBC

UNIDOS US NATIONAL AFFILIATE OF THE YEAR
• Mission Economic Development Agency
(San Francisco, CA)

UNIDOS US AFFILIATE OF THE YEAR AWARD REGIONAL HONOREES
• Far West Affiliate of the Year
Latino Network (Portland, OR)
• Midwest Affiliate of the Year
Esperanza, Inc. (Cleveland, OH)
MONDAY, AUGUST 5

8:00–10:00 p.m. UNIDOS US AFFILIATE OF THE YEAR AWARD REGIONAL HONOREES

• Northeast Affiliate of the Year 
  Asociación Puertorriqueños en Marcha, Inc. 
  (Philadelphia, PA)

• Southeast Affiliate of the Year 
  East Coast Migrant Head Start (Raleigh, NC)

• Texas Affiliate of the Year 
  Su Clínica Familiar (Harlingen, TX)

GRACIELA OLIVAREZ LA RAZA AWARD

• Marielena Hincapié, Executive Director, 
  National Immigration Law Center

MACLOVIO BARRAZA AWARD FOR LEADERSHIP

• The San Diego Rapid Response Network

  Award will be accepted by:
  • Norma Chavez-Peterson, Executive Director, 
    The ACLU of San Diego & Imperial Counties
  • Dana Toppel, LCSW, MBA, Acting CEO, 
    Jewish Family Service of San Diego

RUBEN SALAZAR FOR COMMUNICATIONS

• David Begnaud, Lead National Correspondent, 
  CBS This Morning

RAUL YZAGUIRRE PRESIDENT’S AWARD

• Daniel R. Ortega, Jr, Former Board Chair, 
  UnidosUS

10:00 p.m.–Midnight AWARDS GALA AFTER-PARTY

Co-Sponsors: Anheuser Busch, Caesars Entertainment, and Hyundai Motor America 
  Center Terrace Upper Level
TUESDAY, AUGUST 6

8:30–11:00 a.m. AFFILIATE LEADERSHIP BREAKFAST
(Closed Meeting - Affiliate Leadership Only)
Sponsored by JPMorgan Chase & Co.
28A-E Upper Level

The breakfast is a high-level forum on issues of relevance for Affiliate Executive Directors, and their senior leadership and Board members, and provides a dedicated Affiliate-only space to identify ways to strategize with other UnidosUS Affiliate Network organizations.

This year's the event will feature two discussions:

• First, UnidosUS President and CEO Janet Murguía will reveal UnidosUS's 2020 Empowerment Priorities as we prepare to maximize our impact in a potentially watershed election year.

• Second, the strategy session will be followed by a robust discussion entitled, *Next Level of Advocacy: Is a Sister 501 (c)(4) In Your Future?*

MODERATOR

• *Luis Granados*, CEO, Mission Economic Development Agency (MEDA), UnidosUS Board of Directors

SPEAKERS

• *Christina Bustos*, Associate, Sandler, Reiff, Lamb, Rosenstein & Birkenstock

• *David Adame*, President & CEO, Chicanos Por La Causa, Inc., UnidosUS Board of Directors

• *Jennie Carreón*, Assistant Vice President of Civic Engagement, AltaMed
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No Kid Hungry
PepsiCo
Sodexo
TIAA Institute
Verizon

EMERALD

American Chemical Society
The California Endowment
Chevron
Citi
Education Reform Now
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Univision San Diego
HOST COMMITTEE

- Paola Avila
  SD Regional Chamber of Commerce
- Pedro Anaya
  Southwest Strategies LLC
- Monica Bauer
  ADL - Anti-Defamation League
- Michael Brunker
  YMCA of San Diego County
- Linda Caballero-Sotelo
  New Americans Museum
- Andy Carey
  Philanthropy Partnership
- Norma Chavez-Peterson
  ACLU San Diego & Imperial Counties
- Joseph Cordero
  Community Leader
- Lisa Cuestas
  Casa Familiar
- Denice Garcia
  San Diego Mayor’s Office
- Ruben Garcia
  San Diego Small Business Administration
- Richard Gonzalez
  Diego County Hispanic Chamber of Commerce
- Cindy Kelley
  King-Chavez Academies of Excellence.
- Pilar Kuri
  Global Concepts
- Kathryn Lembo
  South Bay Community Services
- Mery Lopez-Gallo
  Univision Radio San Diego
- Alma Lopez-Tilghman
  Paper Planes Collective
- Nancy Maldonado
  Chicano Federation
- Arnulfo Manriquez
  MAAC
- Zara Marselian
  La Maestra Community Health Centers
- Lidia Martinez
  Community Leader
- Kevin Mattson
  San Ysidro Health
- Danny Melgoza
  Office of Supervisor Greg Cox
- Fanny Miller
  El Latino
- Luis Monteagudo
  Supervisor Greg Cox
- Sue Reynolds
  Community Housing Works
- Alma Robles
  Bonita Family Resource Center
- Arturo Solis
  Trustee Area 1 Sweetwater Union School District
- Myrian Solis
  REI
- Fred Sotelo
  Toltec Media
- Nora Vargas
  Planned Parenthood of the Pacific Southwest
- Susana Villegas
  SVPR Communications
- Danitza Villanueva
  Giving Back Magazine
- Kirk Whisler
  Latino 24/7 Media Group
HONORARY HOST COMMITTEE

- Roger Cazares
  Community Leader
- Supervisor Greg Cox
- Congresswoman Susa Davis
- Assemblymember Todd Gloria (D-78)
- San Diego City Council President Georgette Gomez
- Assemblywoman Lorena Gonzalez (D-80)
- City Commissioner
  Nicole Murray Ramirez
- Mayor of Chula Vista Mary Salas
- Mayor of National City
  Alejandra Sotelo-Solis
- Deborah Szekely
  Community Leader
- David Valladolid
  Community Leader
- Congressman Juan Vargas
- Assemblymember Democratic Member
  Shirley Weber (D-79)
Nos Vemos.

Las Vegas, July 25-28, 2020

@WeAreUnidosUS
conference.unidosus.org